

Carmel Valley Outlook

VOL. 5 NO. 17

APRIL 22, 1964

10 CENTS



BOB RAY PHOTO

Little League Season Starts Saturday

BY TOM WATERS

Opening Day -- Baseball: This Saturday, April 25, at the Little League Field next to the Firehouse, opening ceremonies will take place at 1:00 p.m. to start this season here in Carmel Valley. President Les Burdett has asked that the "first ball" be thrown out by Joe Hitchcock, long known as "Carmel Valley's First Citizen." This Joe has done almost every year since the field was built.

Reverend Don Johnson will give the invocation. Rev. Johnson played a different role a few years ago when he was a team manager. Umpires for the opening day dou-

(CONT. ON P. 13)

Reminders:

Alcan Tour--Today

Interested residents meet at CV Rd. & Via Petra, in cars, accompany County Planners and Alcan officials on inspection tour of proposed site of "Del Mesa Carmel".

CVPOA Meets --Tonight

Agenda: Alcan & P.G. & E. applications; preliminary discussion of Chamber's recommendation that future 4-lane CV Rd. cross airport property. 8:00, Community Center.

Carmelo Open House

tonight, 8:00.

Tularcitos Open House

with "Little Cat Tail Review," tomorrow 7:45 p.m.

Prep League

Final tryouts, Saturday, Carmel Jr. High, 9:00 a.m.

Bike Hike

64 miles round trip to Arroyo Seco. They made it!
Page 5

Airmen's Association

charter meeting tomorrow, 8:15 p.m., Monterey Peninsula Airport. Don Cummings II, president pro-tem.

Valley Vaudeville

tryouts at Tantamount Theatre, Saturday & Sunday, 2:00 p.m.

Open Playday

Trail & Saddle Club, Sunday 10:00 Entrance fee \$3.00.

Opera Workshop

at Hacienda Carmel to benefit Children's House. Sunday, 8:00

Carmel Planners Advise Area Plan Changes At Valley Mouth And Entrance

BY MARJORY LLOYD

Last week the Carmel Planning Commission recommended approval of the Monterey Peninsula Area Plan by the city council with two exceptions. These affected land at the mouth of Carmel Valley.

In the area plan, the artichoke fields south of Carmel River and ranch land above Highway One between the river and San Jose Creek are designated for suburban development of one to four families per acre.

The Carmel Planning Commission wants these lands preserved as greenbelt according to designations in the general plan of Carmel and its environs.

Carmel representatives to the area planning commission have consistently striven to retain the Odello and Fish property along

Highway One as greenbelt. Last week Carmel planners reiterated this stand to the council.

The other exception to the area plan contained in the planners report to the council concerned the Dudley Swim ranch at the entrance to the Valley. In the area plan this property is designated for one family per acre rural development.

In a letter to the area planning commission, Mr. Swim stated that he approved this designation of his land but would accept a three or five acre minimum per family development quite willingly and 25 or 30 acre minimum per family would be equally or even more acceptable.

Carmel planning commissioners recommended that the council endorse Mr. Swim's proposals in their approval of the area plan.

Plancom Agenda For Tuesday

BY DOROTHY REED

Two rezoning applications set for hearing April 28 are of major interest to Valley residents. At 1:40 p.m. planners are scheduled to hear the controversial Alcan Pacific Corp. petition for rezoning from K-G-B-4 to ST a 329-acre tract across the Valley Road from Via Mallorca. The CVPOA supported by three smaller property owners' groups, has expressed strong opposition to this project, which was continued last month for referral to the Monterey Peninsula Area Planning Commission. (Editorial, p. 2).

An application by P.G. & E. for rezoning of a plot off Schulte Rd. behind Carmelo School to allow a service yard and storage facility is scheduled for 1:50 p.m. Several Valley groups have also objected

to this proposal, as "spot zoning" and an inappropriate use for land in that neighborhood.

A third rezoning application by Charles Fuller to allow two single-family dwellings instead of a duplex on a site in Berwick Manor will come up at 2:10 p.m. White Oaks Theatre also has an application to turn back to R-1-AB-4 part of the site for its new school and theatre complex which had been zoned L-M at the request of a previous owner.

Use permit hearings scheduled include one by P.G. & E. in connection with their zoning request; one by Carmel Rancho, Inc. for On-sale liquor in a restaurant to be built at the shopping center, and one by Carmel Broadcasting

(CONT. ON P. 13)



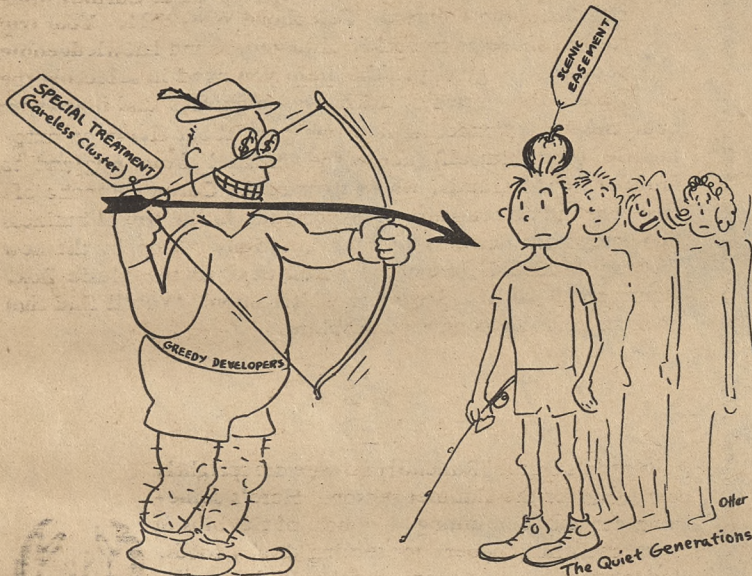
GEORGE T. C. SMITH PHOTO

STUDENTS OF CARMEL HIGH SCHOOL last week raised \$200 for the new Carmel Valley community swimming pool, now under construction on the grounds of the CV Community Center. Shown above are Martha Smith and Wendy Grissim who performed with songs and guitar, respectively, for the "Hoote-naney" composed of student talent. Assisting the young people were teachers Joe Broadman and Marv Patterson, left and right.

Edward P. Marucci D.D.S.
P.O. Box 255
Carmel Valley, Calif.

Letters to the Editorand Cartoons Too

CARTOON CONTRIBUTED BY JOHN OTTER
William Tell Act - One Showing Only



To the Editor:

In view of the proposed new Gas Station to be located in a prominent location on Carmel Valley Road in the heart of our village, I am wondering if it would not be appropriate to rename the section of our street, "Gasoline Alley."

The wrecks and jalopies often seen around the existing stations have already changed the character of our main street from a picturesque, graceful drive to a rather depressing commercial area. The addition of one more such station could only add to this impression.

When and what will the end be?
 James J. Short, M.D.
 Robles Del Rio.

(A copy of the following letter was sent to the Outlook for publication.)

Richfield Oil Corporation
 P. O. Box 75007,
 Stanford Station
 Los Angeles, Calif.

Sir:

My husband and I have just finished reading your quoted statement in our local paper, the "Outlook" saying you intend putting in a station here in Carmel Valley because of the many requests from your credit card holders.

We both are Richfield credit card holders, have been for many years, and are among the many, I am sure, that not only have not requested your coming here but absolutely do not want another gas station in our village.

The four gas stations that are there are more than enough. We feel very strongly about this and ask that you reconsider. We have decided that if you go ahead with your intentions to build here in the village, we for two, will turn in our Richfield credit cards and shall no longer continue our business with you.

Sincerely,
 Mrs. John Upp
 Country Club Drive

Editor:

Approval by the County Planning Commission of Alcan Pacific's application for special treatment for land in Carmel Valley (public hearing on April 28) would have these detrimental effects on present and following generations of home-owning families:

1. A precedent would be set for high density of building without regard for effectiveness of the scenic easement being dedicated.

2. High market values would be created for open space needed for parks, such increase in price being created by the high nuisance value for credits under a promiscuously applied cluster system.

3. Living value of family homes, as provided for by the Carmel Valley master plan, would be extensively damaged. Such value is dependent, to an increasing extent, on the integrity of the master plan. Approval of Alcan's proposal would in effect destroy the master plan. The sum of the home values so affected is very great as compared to the profits to a few speculators.

4. An obstacle, perhaps insurmountable, would be created to amending the precise zoning ordinance which implements the Carmel Valley master plan. An amendment is under study to determine a formula which equitably protects the homeowner as well as the land speculator and would continue the main purposes of the master plan.

5. A precedent would be set for almost unregulated density on any building land that was contiguous waste land. Most of Carmel Valley is of this type or could be made so by manipulation of purchases. Approval of Alcan's proposal would invite development of bottom land, hillside bench and ridges to be more jam-packed than the suburban slums of San Jose.

JOHN D. OTTER,
 Schulte Road

Editorial

Alcan Should Wait

The Outlook would like to see the County Planners continue the application of Alcan Pacific Corporation next Tuesday. Alcan, a Sacramento enterprise known locally as the developers of Hacienda Carmel, now asks rezoning to accommodate its proposed "Del Mesa Carmel" project in the lower Valley.

In taking this stand, we are making an exception to our general policy. Usually we present as many facts and as many sides of an issue as possible, and leave it to our readers to make up their own minds.

In this case, however, we think that the majority of informed and thoughtful citizens agree generally with the position taken by John Otter in the Letters column (to the left, on this same page.)

We believe that the Valley needs time to formulate new guidelines to meet changing situations. Recent figures show pretty clearly that in the past four years the population of Carmel Valley has increased at a rate 25% more rapid

than that envisioned by the Valley Master Plan four years ago. (See detailed article in last week's Outlook, pages 2 and 16). Will another four years show still further acceleration in the rate of growth -- and do we want it to?

The Valley Master Plan foresaw a population of 20,000 in Carmel Valley by 1980. But it also foretold that 60% of this population would live on land with a slope of 10% or less. Such land represents less than 20% of the total acreage of Carmel Valley!

STEEP LAND

The catch is that steeper land (such as that now sought by Alcan) was considered "too expensive" for large developers. Locally, steep land had always been developed in sites of perhaps five to ten acres, with showplace homes built only by those few who can afford long private roads, hundreds of feet of water pipe or private wells, etc.

By "clustering" 329 units on 44 acres, Alcan would be doing a very

(CONT. ON NEXT PAGE)

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economic thing. One road, one major pipeline, etc. would serve 329 units on a plateau where construction would also be cheaper. An unspecified number of these units would be multiple -- another saving. Under these circumstances a developer could well afford to designate the balance of land (no doubt acquired at considerably less per acre than flat land) as permanent greenbelt. If every developer of steep hillside land were able to build one residential unit per acre, Carmel Valley would attract many times the population foreseen by the Master Plan -- and much sooner.

WHY NOT DENIAL?

Why, then, do we recommend deferment rather than outright denial of the Alcan application? The suggestion to use "incentive zoning" to persuade developers to dedicate areas of general public benefit by granting them higher densities in less desirable areas is made in the Monterey Peninsula Area General Plan. Alcan claims to be serving this principle in "leaving the greater part of the property in a natural, undisturbed and permanently open condition." This newspaper is by no means opposed to the principle of incentive zoning, but does advocate a formula for its application according to a desirable overall density related to terrain.

This is not a new idea. For example, in one city ordinance we have studied, the minimum lot size in any given category must be half again as large if located on a grade between 10% and 20%, for a slope steeper than 20%, the recommended lot size is double that for flat land.



Hopefully, when properly worked out, such a formula would still leave room for a reasonable profit to a developer who would subdivide in accordance with the formula, and Alcan might still

be interested.

AREA PLAN

There is the further point that the land for which rezoning is proposed is part of that designated on the Area Master Plan as Monterey Pines Regional Park. Alcan's application has been referred to the Area Planning Commission for its advice. With a citizens' group actively working to find ways to implement the Area Plan, it seems inappropriate for the County Planning Commission to thwart the intent of the Area Plan in this location before the voting public has had a chance to express itself.



MODERATION, PLEASE

In asking the County Planners to continue the Alcan application, we should also like to suggest moderation to Valley citizens. We are aware that a current rumor says the decision has already been made, somewhere behind the scenes, in Alcan's favor -- that "the County" has "sold out." In our opinion, this is no way to approach the situation. We would like to suggest the following as a sensible policy in relation to our County agencies which are at present Carmel Valley's only constituted government or recourse at the local level:

1. Let us remember that members of the Planning Commission are unpaid public servants who have accepted tremendous responsibilities for decisions that will inevitably displease one group or another. They donate many hours of valuable time. They should not be subjected to the harassment of unsupported accusations.

2. When a member of the County Planning Commission has personal or property interests related to a case being heard, he should disqualify himself. If he does not do this, and if his vote -- or even his participation in the discussion -- is crucial to the decision, then



dissatisfied citizens should appeal the case to the Board of Supervisors.

3. This community, in fact this County, is sufficiently small that coincidences of this sort will occur with fair frequency and should surprise no one too much. Thus it might happen that a member of the Board of Supervisors would also have some conflict of interest in the same case. If so, that Supervisor should disqualify himself. If he did not (etc., etc.), then some spirited citizen (and Carmel Valley has plenty of these) should seek legal recourse... After all, Monterey County is still part of these United States!

DEFENSE OF POA'S

We should also like to defend our property owners associations in their efforts to defend the Valley's Master Plan. These groups are the only means by which residents of unincorporated land can express their wishes. In any civic endeavor, many may concur and benefit, but a devoted few always shoulder the burden. For this devotion, they should not be subjected to personal attacks such as we have heard in the last few days from people who should know better.

It is not true that our property owners and their leaders are "automatically against anything new that comes along." Dozens of applications go through the Planning Commission without a murmur from the property owners. The point of confusion is that noticeable publicity is given only to those applications which arouse opposition.

Nor do our property owners "fail to understand" the principles of cluster development or incentive zoning. They merely want these applied in an orderly rather than indiscriminate manner. So do we!

--BB



Phinney McGinnis, the longtime Peninsula travel agency, now has a convenient branch at Carmel Rancho Shopping Center. Telephone 624-2724. Your trip to Anywhere is smoothly arranged... and knowledgeable people will give you the help you need in selecting the waterways, airways, railways, highways and biways for your travels. Wondering how one goes about flying an automobile (and himself) across the Channel from England to France? Bob McGinnis, who will man the Carmel Rancho office, has had fifteen years of experience in the travel business and knows the answers to such questions. Stop by the new Phinney McGinnis branch, located next to the Music Box. Hours are 9 to 5... Saturdays 9 'til noon. You'll find that parking your car is never a problem.

★★★

At Brinton's Carmel Rancho Hardware are sprightly new ideas for the summer season. Here's something for outdoor dining... a box of tie-bibs of "parchmentized" paper for serving drippy foods. Red lobsters decorate them, but they'll do equally well for corn on the cob and other finger foods. Six bibs for 1.00. Attractive fiberglass bowls with "handprint originals" patterns are new -- pretty for salad at an outdoor party. They're lightweight... won't break... priced at 3.95. Patterns are fruit and flowers mostly... and there's even one with a covered bridge design in brownstones. These bowls match the prints used for linen towels by the same maker... 1.00 each, for the latter.



★★★

The most attractive new tray sets at Brinton's are made of teakwood -- graduated sizes, three in all, rimmed in olive, royal blue and coral. They're 15.00 a set. You may buy ice buckets painted in your choice of these same wonderful colors, also 15.00 each. A gift with a "young moderns" look, for a bride-to-be.

★★★

A new kind of metal ware is finished to look like weathered copper, at Brinton's, and is designed in graceful grillework style. There's a large candleabra (put fresh fruit in the center) at 27.95. There are several kinds of serving pieces in this ware, as well as trivets. Handsome! Brinton's asks that we remind you of the Bridal Registry... where brides-to-be may list all their favorite things, from shiny new appliances to patio furniture. A help to giver and receiver.



★★★

At Carmel Rancho Pharmacy, a new selection of Hallmark paper goods is handy for your party needs. New, summery cocktail and luncheon napkins, and party invitations. There's an "invite" card shaped like a red and white barbecue mitt... its message, "Come And Get It!" Snowy white napkins are decorated with pink roses, olive color leaves... or purple iris. A washable paper tablecloth has a sprinkling of blue and lavender daisies. Choose these light-hearted papergoods now, and stock your drawer for summertime entertaining. Spur-of-the-moment partying is one of the nicest things about summertime.



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BROWNIES VISIT

Fourteen bright-eyed Brownies of troop 2089, with their leader, Mrs. Ray Slingerland, last Friday visited the offices of the Carmel Valley Outlook at Delfino Place and Pilot Road in Carmel Valley Village.

The young ladies watched news being "justified" into column-width "galley", helped write a souvenir headline on the Varsity Headliner, and, upon seeing how as many as 200 small pieces of paper may be fitted together to "make up" a single page, understood why the editor's column is called "Bits and Pieces." They also examined the photographic negatives made of each page as part of the offset lithographic impression is "burned" and from which the actual printing contact takes place. And they watched with fascination the intricate handiwork of Art Director Barbara Williams in fitting display advertisements together.

Each Brownie then enjoyed soda pop and cookies and had a reproduction of her hand printed on the brand-new Xerox machine. Then they said "Thank you" very politely and went home.

JERRY GERSTL

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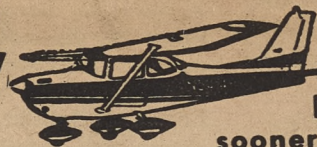
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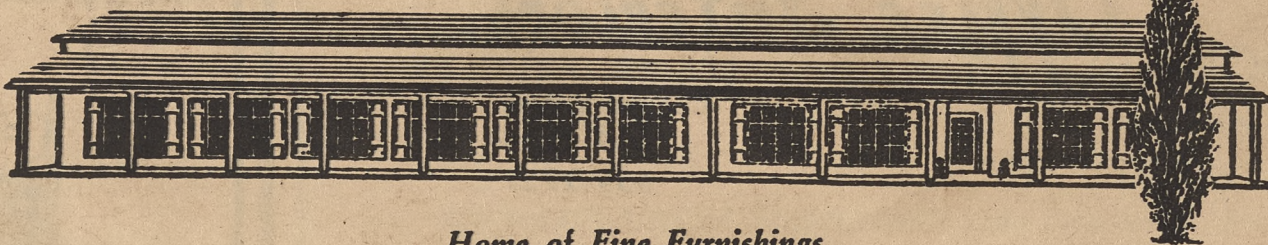
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Boy Scout Troop 127 Takes A Bike Hike To Arroyo Seco

Cheers

For Our Young Scribes

Editor's note: We were most pleased to receive written reports from two scouts, Marc Puck and Chris Robinson, about the recent troop outing. Previously, Scoutmaster Bob Ray has carried on the chores of reporting troop news and since he gives so much time to the boys, it seems very fitting that they relieve him in this way. Both reports were fine, so we will use the first part of Marc's and the second part of Chris's to piece together the whole story.

Are there any boys in troop 140 who are half such good reporters? Call us. --BB

A Bike Hike

BY MARC PUCK

Troop 127 of Carmel Valley tried a bike ride from Carmel Valley Village to Arroyo Seco camp grounds -- a 64 mile round trip! Sixteen boys had said they wanted to go, but only 15 came and 14 brought bikes, so one had to ride in Mr. Brunner's porsche that was trailing along in case a bike should break down and also to carry lunches and water.

Most of the boys who went along had 10-speed bikes and I shall name these first: Brian Riddell, Don Parks, Tom Brunner, Mike Jones, Jim Todd, Jim Dickinson; By Cordrey had a 3-speed, also Tom Upp, and myself. Dan Campbell, Bob Haphey, and Bob Myers had 5-speeds, Rick Hall a 1-speed,

and Chet Cordrey a 15-speed. Last, but not least was Mr. Ray.

The start was at the Stirrup Cup with 32 miles ahead of us! The riding went well for about 11 miles. With the roads hot, our first speck of trouble came when the back tire blew out on Chet Cordrey's 15-speed.

Well, the porsche now looked like it had rabbit ears!

At Cahoon Ridge we ate lunch, for the next 8 miles would be down hill. Well, another bike's back tire went low and could not be re-filled. Later, By Cordrey's tire went flat, so three bikes were on the back of the porsche!

At 2:00 p.m. we were within 5 miles of the camp spot. About then the divider broke on a 10-speed bike!

When we arrived at the spot where we wanted to camp, everyone was pooped!

At Arroyo Seco

BY CHRIS ROBINSON

When we came to camp, everyone fought over the firepits. Finally it was decided who should have which and we all went to work setting up camp.

The rest of the day was used for going down to the river or playing in a game of volleyball or kick-ball.

That night we had a campfire ceremony. Four boys were initiated. Then some songs were sung and a skit was performed by the "Falcon" patrol.

Then Mr. Bob Ray (the scoutmaster) read a story called "The Rats." It was real gory and perfect for a campfire.

In the morning we cooked some fine breakfast. Then flagraising, and two hours of working on requirements for the different ranks. Then all the gear was picked up and camp cleaned up, so the scouts started on the return trip.

Addenda

From The Scoutmaster

Cycling through the green and cool countryside... is a very good way to really see the meadows, streams, wildlife and mountains during Spring. Some of the aims of Boy Scouting are to introduce the Scouts to the outdoors, build them up physically, teach them self-reliance and give them a feeling of real accomplishment. A bicycle hike of this sort does many of these things.

Besides relaxing and playing some vigorous games, etc., the boys practiced to advance themselves in the skills of Scouting: Signaling, first aid, map and compass, nature study, campcraft -- and many more.

...Near Cahoon summit the Scouts met a fellow with a pickup truck-load of youngsters. The truck was stuck but good in a roadside ditch. All the Scouts helped push the truck back on the road and the driver was quite grateful. He had been stuck nearly an hour; no one else had offered to help. None of the Scouts are very strong, but what they lacked in strength they made up for in numbers! Teamwork counts!

I would like to say a special "Thanks!" to Mr. Ed Riddell, Mr. Phil Cordrey and Mr. Richard Brunner. Without their help with transportation and support and willingness to give of their time, adventures for these scouts could not take place.

--Bob Ray



For farsighted people.

People who look ahead usually have one thing in common -- a savings account at the bank. Money in a savings account is money you can count on. Next week or next year -- it will always be ready when you want it. A savings account can help bring you the things you want in the future -- a new car, a new house, or a lifetime of security. To look ahead, put *your* money where you can be sure of it -- *in the bank.*

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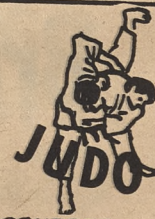
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EXAMPLE

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Beef Stew

Boneless (Regular 89¢ lb.—Save 18¢ per lb.)—Lb. **71¢**

Ground Round

Reg. 98¢ lb. **78¢**
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EXAMPLE

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Random Weights—Lb. **69¢**

Erlands Mushrooms Pieces & Stems 2-oz. Can **8 for \$1**

Heinz Ketchup Regular or Hot—Bottle **19¢**

Knorr's Soups Assorted Varieties 2-Pack Package **3 for \$1**

Tomato Sauce Town House, Del Monte or Hunt's—8-oz. Can **6 for 39¢**

Cheerios or Wheaties Regular Package **29¢**

Nestle's Quik 2-lb. Can **69¢**

Salad Oil Nu Made—24-oz. Glass **25¢**

Edwards Coffee Regular or Drip 3 Lb. Canister **\$1.75**

Flour Harvest Blossom—All-Purpose 5 Lb. Bag **39¢**

Peanut Butter Skippy, Creamy or Chunk Style 18-oz. Glass **49¢**

Chunk Tuna Sea Trader—6 1/2-oz. Can **4 for \$1**

Mayonnaise Piedmont—Quart Glass **39¢**

Tomato Juice Town House or Libby 46-oz. Can **4 for \$1**

Scot Tissue Assorted Colors—Roll **3 for 33¢**

Fresh Grade "AA" Eggs

Country-Fresh, Cream O' The Crop Brand . . . A Safeway Exclusive!



Medium Size Dozen 39¢ Extra-Large Dozen 43¢

Large Carton Dozen 41¢

Value Favorites In Highway Brand Canned Foods

Sliced Peaches Yellow Cling 29-oz. Can **4 for \$1**
Apple Sauce 16-oz. Can **7 for \$1**
Bartlett Pears Halves No. 2 1/2 Can 39¢
Apricots Unpeeled Halves—29-oz. Can 29¢
Sliced Beets 16-oz. Can **7 for \$1**
Cut Green Beans 16-oz. Can **7 for \$1**
Sweet Peas 17-oz. Can **6 for \$1**

Golden Corn 8 for \$1
Highway, Whole Kernel
Vac. Packed—12-oz. Can

Highway 8 for 88¢ Sale!

Pork & Beans • **Butter Beans**
16-oz. Can Lima—15-oz. Can
White Hominy • **Blackeye Peas**
1 1/2-oz. Can Cooked Dry—15-oz. Can
Pinto Beans • **Kidney Beans**
15-oz. Can Light or Dark Red—15-oz. Can
Green & White Limas • **Diced Beets**
16-oz. Can 16-oz. Can

Garbanzo Beans
15-oz. Can
Mix or Match!
YOUR CHOICE

8 for 88¢**Bridgford Bread**

Frozen, White or Wheat
3 1-lb. Loaves—Package
(Raisin or New Variety Pack
3 1-lb. Loaves—Package 49¢)

39¢**Special Occasion****ONION RINGS**

Frozen
4-oz. Package **5 for \$1**

CHOCOLATE ECLAIRS 49¢
Rich's—6-oz. Package of Four

King Size Frozen Food Values

Sweet Peas • Lima Beans
Bel-air—2-lb. Package

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Bel-air, Cut—2-lb. Package

French Fries
Bel-air, Cut—2-lb. Package

Whole Potatoes 49¢
McKenzie's, New—2-lb. Package

Bel-air Brand FROZEN FOODS

Blackeye Peas • Chopped Broccoli
Green Peas • Peas & Carrots
Succotash • Mixed Vegetables
Whole Okra • Crookneck Squash

10-OZ. PACKAGES
Your Choice

5 for \$1

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SAFEWAY CERTIFIES:
That All Beef Items Are Priced at
20% Less Than Regular Price and
That Prices Have NOT Been
Increased To Accommodate
this Sale!



EXAMPLE

MARKET STEAKS
Boneless, Rib Eye . . .
REG. SAVE 40c Lb. **\$1.58**
Lb. \$1.98 Per Lb.



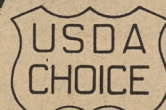
EXAMPLE

Eye Of The Round Steak or Eye Of The Round Roast
Boneless REG. SAVE 30c Lb. **\$1.19**
Lb. \$1.49 Per Lb.
Cubed Steak Boneless (Regular \$1.39—Save 28c Lb.)—Lb. **\$1.11**



EXAMPLE

CHUCK STEAKS
Safeway Deluxe Trim
REG. SAVE 14c Lb. **55¢**
Lb. 69c Per Lb.

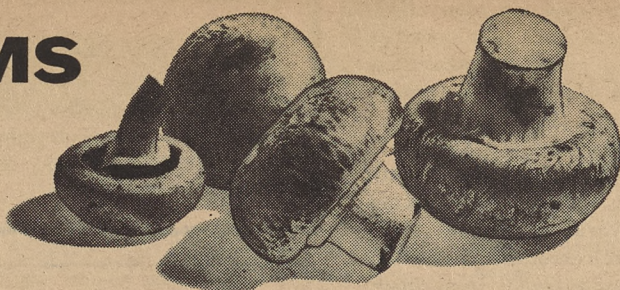
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20% Discount... Check The Price List... See How You
Save On The "Best" Beef In Town!

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Cultivated... Nice 'n' Fresh!

A "Must"
with Steak
POUND

59¢



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Safeway Salutes the Artichoke Growers
of California!

5 for 49¢

U.S. No. 1 Russets... Famous Waldorf
Pack... See What You Buy!

25 Lb. 99¢
Bag

**Bunch Spinach
Mustard Greens
Swiss Chard**
Large, Fresh Bunches

Mix or
Match **3 for 25¢**

**Red Lettuce
Butter Lettuce
Romaine**
Perfect For Salads

Your
Choice **3 for 25¢**

Carrots Tender Clip Tops **3 Lbs. 29¢**
Asparagus Large Green Spears **3 Lbs. 49¢**
Onions Famous Waldorf Pack **4 Lb. 49¢**
Celery Crunchy Crisp Stalks—Each **19¢**
Head Lettuce Crispy Fresh Heads **2 for 29¢**
Oranges California Valencias... Waldorf Pack **5 Lb. 69¢**
Bananas Choice Golden Ripe Fruit **2 Lbs. 29¢**
Pippin Apples Watsonville's Finest **9 Lbs. 99¢**
Rhubarb Washington Crimson Wine Variety **3 Lbs. 39¢**
Orange Juice Vita-Pakt—48-oz. No Return Decanter **79¢**

Save 20% On These Items...

BEEF ITEMS	REG. PRICE PER POUND	DISCOUNT PER POUND	YOU PAY PER POUND
Swiss Steak (Bottom Round)	\$1.09	\$.22	\$.87
T-Bone or Porterhouse Steak	1.49	.30	1.19
New York Steak (Boneless)	1.98	.40	1.58
Tenderloin Steak (Filets)	2.19	.44	1.75
Sirloin Steak	1.23	.25	.98
Top Sirloin Steak (Boneless)	1.59	.32	1.27
Rib Steak	1.19	.24	.95
Rump Roast (Boneless)	1.09	.22	.87
Bottom Round Roast (Boneless)	1.09	.22	.87
Chuck Pot Roast	.59	.12	.47
Crossrib Roast (Boneless)	.98	.20	.78
Chuck Roast (Boneless)	.89	.18	.71
Standing Rib Roast	.98	.20	.78
Center Cut Shanks	.49	.10	.39
Chuck Short Ribs	.59	.12	.47
Plate Short Ribs	.39	.08	.31
Plate Boiling Beef	.23	.05	.18
Boneless Brisket (Defatted)	.89	.18	.71
Ground Beef	.49	.10	.39
Corned Beef Brisket	.69	.14	.55
Corned Beef Rounds	.98	.20	.78
Corned Beef Tongue	.69	.14	.55
Sliced Beef Liver	.69	.14	.55
Beef Tripe	.33	.07	.26
Beef Tongue	.59	.12	.47
Beef Heart	.45	.09	.36
Beef Sweetbreads	.69	.14	.55
Beef Brains	.49	.10	.39
Beef Oxtails	.39	.08	.31

**SODA
CRACKERS**
Busy Baker
1-lb. Package

25¢

**CHILI
CON CARNE**
Dennison's, With
Beans—40-oz. Can

69¢

SWEET PEAS
Town House
8 1/2-oz. Can **3 for 29¢**

Miscellaneous

Pancake Mix Betty Crocker (Regular) or Gold Medal (Instantized)—28-oz. Pkg. **39¢**
Fabric Softener Final Touch—17-oz. **42¢**
Corn Muffin Mix Jiffy 8 1/2-oz. Package **2 for 25¢**
Empress Preserves Imported Canadian Assorted—4-lb. Can **\$1.39**
Powdered Milk Carnation Makes 10 Quarts—Package **89¢**
Steak Sauce Shady Oak—6-oz. Can **10¢**
Chicken Broth Banquet—47-oz. Can **49¢**
Seedless Raisins Town House 2-lb. Package **49¢**
Scott Placemats 24-Pack **39¢**
Pure Honey Desert Bloom—2-lb. Glass **79¢**

VOLUME NO. 19
OF YOUR NEW
Funk & Wagnall's
ENCYCLOPEDIA
On Sale
Thursday! **99¢**

**Pard
Dog Food**
Beef—16-oz. Can
6 for 89¢

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Cat Food**
Tuna, Red Meat, 6 1/4-oz.
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the Outlook on Carmel



Ungraded Instruction Success At Sunset

BY MARJORY LLOYD

Experimentation in ungraded instruction at Sunset School this year has been a resounding success, judged by Parents' comments, teachers' reactions and zest for learning developed by students. So Principal Orville Rogers told the CUSD Board of Education last week.

There are 225 fourth and fifth graders only at Sunset this year. The two-grade school with nine teachers allowed a flexible program to create a more challenging and stimulating environment for learning.

This was accomplished by "grouping" students. Reading was taught in nine achievement groups, regardless of which grade students were in. Mathematics was taught in four groups in each grade.

Students were permitted to move up or down the groups depending on performance and/or need for intensive work in some specific area. There were different teachers for each grouping.

The students at Sunset were tested more than ever before. Information from this testing was invaluable in spotting "inefficient learners" and areas of strengths and weaknesses in all subjects.

Sunset teachers are highly enthusiastic about the ungraded program and recommend that it be continued next year even though it means more work than in the traditional single-group-to-a-class program in the fifth and sixth grades, Mr. Roberts reported.

Based on the success of the program this year it would seem feasible to ungrade totally in both reading and mathematics next year as well as in one or two other areas of instruction, he concluded.

The following tables show the

improvement recorded by ungraded classes by testing fifth graders in September and again in March, and evaluated on the basis of national norms in grade level achievement.

READING

September		Comprehension	
Vocabulary		Percent	
Above	68	61	
Average	28	31	
Below	4	8	

March

Percent			
Above	77	75	
Average	20	19	
Below	3	5	

MATHEMATICS

September		Fundamentals	
Reasoning		Percent	
Above	59	29	
Average	37	61	
Below	4	10	

March

Above	74	43
Average	23	51
Below	3	6

LITTLE LEAGUE STARTS

The first game of the 1964 Carmel Little League baseball season will be on Saturday at 11 a.m. Sports Shop and Wilder and Jones teams will compete in the opener.

Opening ceremonies will be held at 12:45 p.m.

Pilot Market and Camera Craft teams will play in the second game at 1:15 p.m. This game will be followed by another between P.A. Macs and Boys' Town.

Mrs. Robert Forbes, Little League Auxiliary president, announces the snack bar will be in operation for the opening.

Little League President Barney Laiolo says coaches are still needed for farm teams. This section of Little League is scheduled to open on May 2.

Review:

'Scholom Aleichem' At Circle

Three pithy one-act folk plays by Arnold Perl collectively titled "The World of Sholom Aleichem" portray the foibles, strengths and humor of the Jewish people and will be presented each weekend through May 24 at the Golden Bough Circle Theatre.

From the moment Duke Everts shambles in as Mendele, the Book-seller, the audience is in a Hebrew atmosphere. He pushes a perambulator tinkling with glass chimes and filled with old books, extracts a volume and begins to read a tale. This story then is acted out on the arena stage. Similar procedure is followed in other acts.

First comes "A Tale of Chelm". Because of a heavenly error, the people of Chelm are foolish, humorously and endearingly so, and portray the plight of the credulous simpleton in all races and climes. In fact, this tale explains that many of them wandered beyond their village and that is why we find their ilk among us.

"Bonte Schweig", the second play, is the legend of a humble man who died and was judged by a heavenly court. This is a touchingly beautiful story.

The last act is "The High School." In it a father and a mother courageously and humorously contrive to obtain a high school education for their son despite disheartening discrimination against Jews.

Seldom does one see a production in which no actor is noticeably outstanding. This is the situation in "The World of Sholom Aleichem". Each character is defined with subtle sensitivity. As a result members of the audience leave the theatre with a sympathetic comprehension of facets of the Hebrew race.

Actors to be congratulated are Norton Goldman, Shirley Tepper, Allan Weinfield, Lorraine D'Angelo, Steve Robertson, Gene Milstein, Rolland Pilon, Leslye Weinfield, Cassy Finch, Margaret Phillips, Dick Lawitzke, George Smith, Zelma Weinfield and Duke Everts, also Nick Zanides who directed "The World of Sholom Aleichem."

--ML

SUNSET'S FUTURE

The city council was scheduled to meet last night to swear into office three city councilmen, city clerk and city treasurer elected last week. Oaths were to be administered to Councilmen Eben Whittlesey, Gunnar Norberg and Stephen A. Grant; City Clerk Hugh Bayless, and City Treasurer Sam Coleman.

The council also was to consider a resolution of intent to sell bonds for the purchase of Sunset School. Last week voters approved the bond issue to buy the school. The vote was 1330 for and 169 against the bonds.

As soon as the \$550,000 price of the school is paid to the Carmel Unified School District -- possibly in June -- the city will own the two-block Sunset site and buildings.

Every month thereafter until July 1, 1965, if the school district uses Sunset, \$2,000 a month rent must be paid to the city. The school district is obligated in its agreement of sale with the city to vacate the school by the above date.

Tonight, the CUSD board of education will meet to study the total picture of the next five years in relation to the sale of Sunset School to the city.

Perhaps this may mean moving ninth grades to the high school and sixth grades to the junior high, Superintendent Medill Bair suggested last week.



Carmel's mustachioed Pon Chung received his usual acclaim in last week's municipal election. He got two write-in votes for the city council and one for the city clerk. But no one cast a vote for him as city treasurer.

Carmelites are slipping.

I appreciate their awareness of the fact that Pon Chung's Oriental astuteness, also his unhurried untear Fire Department, are qualities desirable in a Carmel city councilman or clerk.

But they also fit him to be city treasurer...and just think how unique Carmel could be if city accounts were totted up on an abacus.

~~~~~

This year Principal Orville Rogers has given two reports on Sunset School to the board of education...one in October, the other last week.

"I don't know if there is any relation between my reports and board action," he said, "but after I gave my report in October the board immediately put Sunset up for sale. Tonight the school is sold to the city."

"Does the principal go with the school? I didn't read the fine print," interposed Superintendent Medill Bair.

"Oh no!" replied Trustee Steven Sassoon, "the city bought the school for a cultural center."

However, to prove that the board appreciates Mr. Rogers plight, at the end of his report Chairman Dr. Robert Newton gave Sunset's principal a cigar.

"This is the least we can do," he said.

~~~~~

Incidentally, when the school district abandons Sunset Carmel will be even more unique. It will become a city of 4,580 inhabitants with no school inside the city limits.

~~~~~

I recently read that a Scandinavian scientist has discovered pine needles are accurate gauges of radioactive fallout. I hope we never have to protect our pines from gauge collectors. We have enough trouble already with ips and other undesirable predators.

## OAK TREE SPRAYING



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Weekdays 6:00 - 11:00  
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# Surf beats *by Marjory Lloyd*



GEORGE T. C. SMITH PHOTO

MODELING FOR THE CARMEL YOUTH CENTER in its annual Spring Fashion Show will be Sharon Phelps, shown here in a wool knit shift-style jumper with Oliver blouse, and Mary Kiger, wearing a two-piece summergreen and white print in whipped cream, a 100% dacron polyester fabric. The girls' costumes will be furnished by Gladys McCloud; the escorts' by Boys' Town. The show will take place Friday, May 1, at 8:00 p. m. at the Youth Center; donation is \$1.00 and advance purchase of tickets is recommended due to limited space and last year's sell-out. Tickets can be reserved by calling Jack Giles at the Center (624-3285) or Mrs. M. H. Tobiasen (624-1753).

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## CRADLE ROLL

Three boys and a girl were added to the Carmel area population at the Community Hospital during the first ten days of this month.

On April 3, a son, Bryan George, was born to Mr. and Mrs. Gay F. Baldwin.

Christopher Edward is the name Mr. and Mrs. Edward A. Gillooly have given to their son who was born on April 3.

Douglas John James was born on April 7. His parents are Mr. and Mrs. Dean F. James.

Dr. and Mrs. Ian F. Kinnear became the parents of a daughter Cynthia Leslie, on April 7.

## SUSIE PETERSEN WED

In All Saints' Episcopal Church on April 13, Susan Petersen was married to Paul Jones. Family members attended the ceremony performed by the Reverend Peter Farmer at 6 p. m.

Given in marriage by her father, Maynard C. Petersen, Susie wore fur-collared pale green wool suit with a tiny matching veiled hat and carried a bouquet of bouvardia and white carnations.

Her sister, Pamela, was her maid of honor. She was clad in a blue wool suit and had a pale yellow carnation bouquet.

Keith Jones was best man for his brother.

Following a wedding dinner at Sans Souci restaurant, Susie and Paul left for a honeymoon in Lake County.

Those who attended the dinner, in addition to the wedding party, were Susie's mother and Paul's parents, Mrs. R. Minearo of Kelseyville and Paul Jones of Carmel, also Susie's brothers, Maynard and Tim, and her grandparents, Mr. and Mrs. Milo J. North of Belmont.

Susie graduated from Carmel High School in 1962 and since then has been studying at California Western University in San Diego.

Her husband graduated from Carmel High in 1962. He studied civil engineering at California State Polytechnic College's Pomona campus and is now associated with a quicksilver mining company in Lake County. He and Susie will live at Lower Lake.

## PRESIDENTIAL LADDER

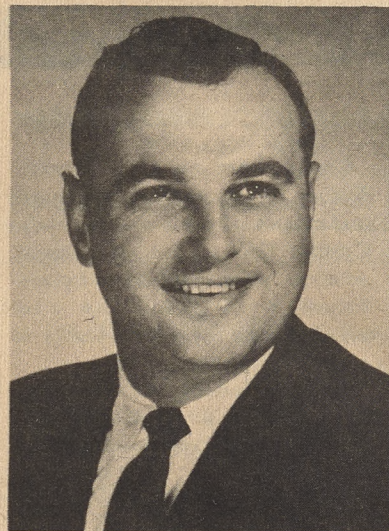
Carmel Police Chief Clyde Klaumann came to city hall to watch election returns April 14 night right after being installed as fourth vice president of the California chapter of FBI Academy Associates. Police Commissioner James C. Buffington and Mrs. Buffington were present at the ceremonies, also Mrs. Klaumann and they all came with the chief to city hall.

Vice presidents of the California association of FBI graduates are automatically promoted annually so Chief Klaumann only has three more steps to climb on the presidential ladder.

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JOHN D. MONROE

## REGIONAL MANAGER

John D. Monroe has been named regional manager for the Executive Life Insurance Co. with an office in Monterey. His territory encompasses the Monterey Bay area including Santa Cruz, Salinas and Watsonville.

A graduate of Carmel High School, John studied at Stanford University and was granted a B.S. degree from the University of California. During active military service he attended the Army Language School. A graduate of the Russian division, he served for 21 months in Europe as interpreter and translator.

He and his wife, Margie, have two children, Lynn and Michael. Their home is on Hatton Fields Mesa.

## IN WASHINGTON, D.C.

Medill Bair, superintendent of the Carmel Unified School District, was in his office on Monday after a trip to Washington, D.C. where he attended meetings of the language development committee of the Office of Education, U.S. Department of Health, Education and Welfare. Mr. Bair left Carmel on Thursday and returned Sunday evening.

## EUROPEAN HONEYMOON

Mr. and Mrs. Philip Gordon Greene will live in San Francisco after a honeymoon in Europe. They were married on April 11 in St. Helena. Mrs. Greene is the former Gail Jones McNealy, daughter of Mr. and Mrs. Dean Brown McNealy. Her husband is the son of Mr. and Mrs. Thomas Gordon Greene of Carmel Valley and the grandson of Mrs. Charles Sumner Greene of Carmel.

## ART SHOW WINNERS

An artist from Reno, Nevada, Elizabeth G. Scott, won first prize in the Carmel Crafts Studios' April art competition. On a pre-

vious visit Mrs. Scott heard about the monthly art show and made a special trip here last week to enter an oil, "Outskirts".

Second prize was won by Margaret Gosling, wife of the conductor of the Monterey County Symphony Orchestra. Her entry was "Quiet City", an oil.

Judges were Jesse Corsaut, Ethlyn Crouch and Robert Davey, all professional artists.

## ATTEND PICNIC DAY

Mr. and Mrs. John Williams of Carmel Valley were among former University of California students who returned to the Davis campus for Picnic Day last Saturday.

## HIGHEST AWARD

The Arrow of Light, highest award in Cubscouting, was presented to two WEBLOS at the April meeting of Cubscout Pack 48, sponsored by All saints' Episcopal Church in Carmel.

Cubmaster F. K. Duhring presented Fred Ford and Larry Garrison the Arrow of Light Badge. They will continue in scouting upon joining scout troops in Carmel.

Two new Bobcats, Robert Armstrong and James Morton, received pins at induction ceremonies.

Cubmaster Duhring also presented the following achievement awards: Wolf Badge, Kimball Banker; Bear Badge, Rick Hopelain; Lion Badge, Frank DiGirolamo; Webelos Patch, Jock Whitney; Gold Arrows, John Francis, Dirk Hartley, Rick Hopelain and James Monroe; Silver Arrows, John Francis, Rick Hopelain, James Mallette (2) and James Monroe; One-year pins, Ray Bauman, Peter Hill and Stanley Shepard; Denner Stripes, Rick Hopelain and Philip Spinks.

## TO STUDY IN SPAIN

Next August Pamela Petersen plans to sail from New York with a group of 250 University of California students who will spend a year studying in Europe. Pam will attend the University of Madrid under the UC education abroad program. This year she is a junior at UC at Davis.

## THREE LIFE DIPLOMAS

The Monterey County Board of Education on April 15 granted life diplomas to Carmel Unified School District personnel.

Recipients were Miss Eleanor Crouch (general administrative and general elementary), Mrs. Anna Kohner (general elementary), and Orville C. Rogers (general administrative).

## Community Church of the Monterey Peninsula

Sunday Worship Services at the Nix Studio, Mission & 8th Streets, Carmel, at 10:30 a.m.  
10:00 A.M. SUNDAY CHURCH SCHOOL SERVICES  
Dr. Ronald J. Menmuir, interim minister  
John Farr, Director of Music; Mrs. John Erickson, Organist

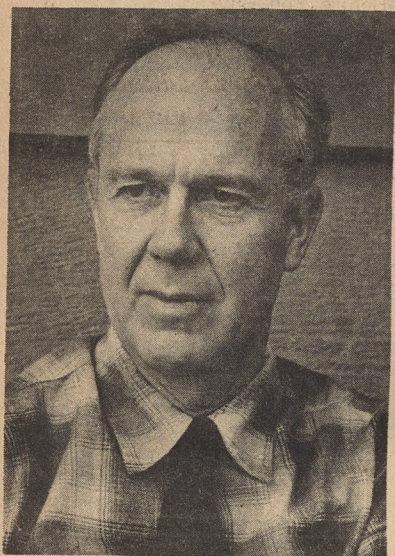
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# Outlook on Carmel



**WYNN BULLOCK**  
**Segments of Time**

BY ROBERT SINGHAUS

To understand a photograph one must know the grammar of photography, just as one must know the grammar of a language in order to communicate verbally. Photographer Wynn Bullock told members of the Carmel Rotary Club at their meeting last week in the La Playa Hotel.

Bullock illustrated his talk with slides of color abstractions which he calls visual images of pure light.

"Time, space, line, form, color -- these are the grammar of photography," he said. "These elements remain the same because they are rooted in the world of visual perception, whether we are creating pictures with pure light or photographing realistically. It is through these elements -- this grammar -- that we can come to understand and judge a photograph. Any other standard of judgement would have to be based on personal taste."

Bullock described his early years in Paris where he had gone to study music. There he visited the Louvre and saw the work of the so-called French modernist painters, especially Cezanne, whose use of light has had a strong influence on Bullock's own work and, in fact, on his eventual decision to enter photography.

"We don't photograph objects," he said. "We photograph tiny segments of time -- events, in other words. Light is itself an event which has an existence in time and space the same as such seemingly solid objects as trees or buildings."

Bullock has been invited to contribute to this year's World Exhibit of Photography, sponsored by leading European art galleries and museums. His photographs have been purchased by the Museum of Modern Art in New York and judged to be among the best of the last half century.

**PICTURE FRAMING**  
THE  
**MITRE BOX**  
CARMEL  
ON LINCOLN ST.  
BETWEEN OCEAN & 7TH

## PUBLIC SCHOOLS WEEK

Today members of the Carmel Rotary Club are visiting schools and classes of their choice in the Carmel Unified School District. At noon, principals and administrators will attend the club luncheon at La Playa Hotel to answer questions.

At River School, this morning, there was a dance festival and visitors will be welcome at River all week.

Last night, the junior high school held open house for everyone. Parents were given the opportunity to follow their children's schedules. Refreshments were served by the Parents Club.

Any interested person may visit Woods School this week. On May 1, Woods will hold its annual dance festival.

Sunset School is also open to the public this week.

## Festival Season Ticket Deadline Near

An unprecedented volume of subscriptions for season tickets for the 27th annual Carmel Bach Festival is pouring into Festival headquarters in Carmel. The Festival management urges former subscribers, who wish to be sure of securing their preferred seats, to get subscriptions in the mail as promptly as possible, specifying which series of concerts they wish to attend. April 30 is the absolute deadline for such renewals. On May 1 all un-renewed seats will be allotted to new subscribers.

This year's festival opens July 17 and runs through July 26. There are 19 events scheduled, including concerts, chamber music, soloists' recitals, lectures and a symposium.

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## Woman's Club Garden Section

BY TESS SEDWEEK

Slides of pictures taken on his European trip last summer will supplement Carl Bensberg's lecture before the Carmel Woman's Club on Monday, April 27th.

Mrs. Raymond Mapstead has arranged for refreshments to be served immediately following the lecture. Assisting her as hostesses will be Mrs. Sidney A. Dibble, Mrs. Robert F. Johnson and Mrs. L. R. Woodhall. Those members who will pour at the refreshment tables are Mrs. Rhea Diveley, Mrs. David Guyatt, Mrs. H. W. Wagner and Mrs. A. B. Wells.

The meeting will be held in the club building at 9th and San Carlos Streets, and will convene at 2 p. m.



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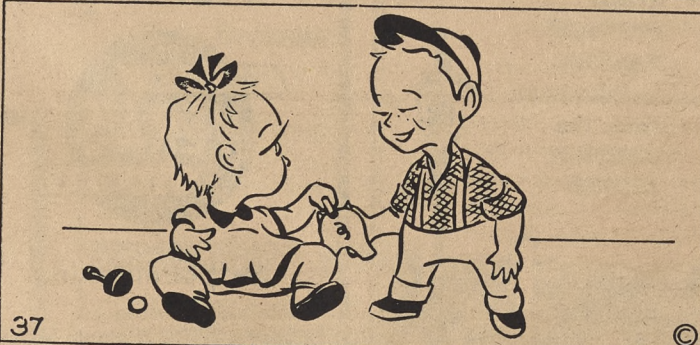
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### SHERIFF'S BLOTTER

## JUVENILES RUN CAR INTO FRONT YARD ON VIA CONTENTA

A group of teen-age boys playing with a "junker car" ran into his front yard last week, frightening his family and knocking over a standard which provided outdoor lighting for his home, Al Norman, 35 Via Contenta, reported to the Sheriff's office and to the Outlook.

Norman said that a group of about six boys had been visiting at the home of Chris Thais, 19 years old, of 23 Via Contenta. "They had gotten the car up onto the bank at the edge of the airport landing strip, and driven it off. It lost its brakes... well, somehow they wound up in my front yard... My wife was quite upset, as my children had been playing on that exact spot only a few moments before."

In addition, Norman said he thought parents on the street, some of whom are away during the day, should become aware that a number of teen-agers have been making it a practice, recently, "to use Via Contenta as a raceway... If it continues, someone may all too possibly be injured or killed, he pointed out.

"By the time a patrol car came up the street, the young men would

have had plenty of time to slow down, and nothing would be accomplished except to have them think they were getting away with something clever."

What does he think should be done about all this? Norman, a cabinet maker, has some very constructive ideas which he says he will be ready to announce within a couple of weeks.

"I have done a lot of work with young people in that age group, and I know they need to do something with all their energy and ideas," he said. "I have an idea for a project which will make playing around with old cars seem like kid stuff -- and I think I can get enough help from other men in the Valley so we can really get it going."

The Carmel Gun Club, located above the sawmill in lower Carmel Valley was burglarized during the weekend of April 10 and 11. Entry was gained by removing a padlocked hasp. Stolen, inexplicably, was a lantern. Other valuable items were not disturbed.

## Clothing Sought For Korean Orphans

Ernest Steths of 22 Flight Road, Carmel Valley, is eager to collect usable baby and children's clothing for a Catholic orphanage in Korea. Steths, who works at Bowers Pharmacy, will be glad to pick up the clothing on request. Telephone OL 9-2594. He says that it need not be in good condition. The need is so desperate that almost any sort of garments, etc., will be welcomed. Steths will forward the articles to his friend Sgt. Maj. John Koon, currently stationed in Korea.

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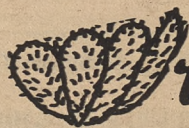
## Confirmation

## At St. Dunstan's

Nine persons were presented to The Right Reverend Winfred H. Ziegler, retired missionary Bishop of Wyoming now living in the Carmel Highlands, at St. Dunstan's Episcopal Church on Sunday, April 12, for the laying on of hands in Confirmation.

The confirmation class, which included Mr. and Mrs. Dallas B. Pack, Mr. and Mrs. Herman Tedrow, Albert Tedrow, and Mrs. W. H. Walker, Patricia Paula Saulsbury, and Mr. and Mrs. Manfred Myers, completed an eight weeks course on the Theology, History and Worship of the Episcopal Church and were presented to Bishop Ziegler by the Rev. James W. Brock, Vicar of St. Dunstan's at the 11:00 a.m. on April 12. Mrs. John B. Rushmer also a member of this class was unable to be present for the service, but will be confirmed at a later date.

A new confirmation class will begin in September for those who are interested in learning about the Episcopal Church.



## Under the Oaks and Among the Cactus

by Mildred Hattan.



\*\*\*\*\*

A dinner and candle light installation were held last week at the Valley Inn honoring new officers of the Auxiliary of the Carmel Valley Volunteer Fire Department. Mrs. Betty Kavanaugh, state representative from the Monterey Auxiliary, gave a brief history of candles before administering the oaths of office before an array of multicolored tapers. Mrs. George Palmer is new president; Mrs. Richard McKenzie, vice president; Mrs. William Hall, recording secretary; Mrs. Charles Gansel, corresponding secretary; Mrs. John Woods, treasurer.

Corsages of purple carnations were presented to the incoming officers and to the outgoing officers; Mrs. John Woods, president; Mrs. Mark Hattan, vice-president, Mrs. Richard McKenzie, recording secretary; Mrs. Reginald Bennett, corresponding secretary, and Mrs. Donald Cummings, treasurer.

Mrs. Richard McKenzie and Mrs. Mark Hattan used a pink, white, and royal purple color scheme for the decorations, which included a profusion of flowers donated by Mr. and Mrs. L. L. Dickie. In addition to Mrs. Kavanaugh, the Monterey Auxiliary was represented by Mrs. Jackie Cerchi and Mrs. Gloria Colvin. A special guest was Mrs. Regina Corona of Monterey who had served with the local organization as first recording secretary when the group was reactivated in 1956.

## Firemans Ball Date Set

George Palmer has been chosen as the new social chairman for the Carmel Valley Volunteer Fire Department replacing Ed Barker, who recently resigned. George and his committee are well into the necessary preliminaries for the annual Fireman's Ball to be held June 6 at the Carmel Valley Inn. Donations will be \$1.50 for an evening of dancing to the music of Frosty Durland and his band. RESERVE the evening of June 6!

\*\*\*\*\*

Mrs. Peggy Parket of Burbank is visiting her parents, Mr. and Mrs. Charles Abbott of Hitchcock Canyon. Is wonderful news to hear that Mr. Abbott is far enough along the road to recovery to be able to leave the hospital this weekend.

\*\*\*\*\*

A guest at the West Garzas Road home of Mr. and Mrs. Jacob W. Zarski is Helen's sister, Mrs. Victoria Powers Curtis. Mrs. Curtis who has been a resident of Mexico City for nine years, was awarded a door prize at the Salad Luncheon for the guest who had come the greatest distance. She accompanied the Zarskis to San Francisco last weekend and is spending part of her time with her son who resides at Lake Tahoe. Mr. and Mrs. Zarski who have been Valley residents for eight months are rapidly turning their home into a show place with their enthusiastic gardening and landscaping. They both fell in love with the surroundings which reminds Helen of Connecticut and her husband of Switzerland.

\*\*\*\*\*

Mrs. William Wherry returning to her home in Cincinnati from her annual trek to the Hawaiian Islands to paint the beautiful tropical flowers and swim, stopped for a visit with her daughter and family, Mr. and Mrs. Jim Ziegler of Horizon Way. She had an opportunity to visit with a number of Valley friends when she accompanied Margaret to the Salad Luncheon.

\*\*\*\*\*

Baptism rites were held last Sunday at Our Lady of Mt. Carmel Catholic Church for Sharon Elizabeth Collins, daughter of Mr. and Mrs. Alexander A. Collins. Godparents for the young lady who arrived March 19 were Mr. and Mrs. Louis Allaire.

\*\*\*\*\*

Forty three members of the Altar Society of Our Lady of Mount Carmel Catholic Church met last week at the Rancho Road home of Mrs. W. G. B. Hatch. Father Juan was also in attendance.

\*\*\*\*\*

Guests at the River Road home of Mr. and Mrs. Boyd Danielson have been Milda's cousin and husband, Mr. and Mrs. Don Wicks of San Rafael.

\*\*\*\*\*

Mrs. Mabel Love's sister and husband, Mr. and Mrs. Walter Patterson of Freeport, Pennsylvania, started home via a midwestern route last week following their first visit to the Peninsula in eleven years. Grace and Pat came west by way of Texas and Florida where they stopped to visit their nephew, Valleyite Kennett Friddle. Kenny is attending a Naval communications school and will complete his course in eight

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more weeks. The Pattersons enjoyed exploring the area (particularly Point Lobos) and were treated to a fresh Pacific salmon fry with the Friddles the night before their departure with fish caught by Norm.

\*\*\*\*\*

The Carmel Valley Volunteer Fire Department was well represented last week at the Coast Counties Dinner meeting held in Gonzales. Attending were Fire chief O. T. "Val" Valnizza with Reginald Bennett, Donald Cummings, George Palmer, Don Weber, John Woods, Mal Tavares, Bud Hall, Bill Conlan, Charles Gansel, Ray Hagen and Chip Collins.

## 48th Anniversary

## For Elmer Uzzells

Sunday, April 12 was the 48th anniversary of the wedding of Mr. and Mrs. Elmer Uzzell. In honor of his wife, Elmer invited their children and grandchildren to a special dinner in one of the private dining rooms at Carmel Valley Inn.

Presents? "They refused to let us give them any," reports the Uzzells' daughter, Mrs. Betty Oenning. "They said having us all together was present enough." Also enjoying the conviviality were Betty's daughters, Jody and Patty; Mr. and Mrs. Jack Uzzell; Mr. and Mrs. William Ricker, and Mr. and Mrs. Robert L. Malloy with Scharden, Karen, John, and Geoffrey.

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### Committee Named

## Vaudeville Tryouts This Weekend

Tryouts for the Carmel Valley Varieties and Vaudeville will be held this Saturday and Sunday, April 25 and 26, at 2:30 p.m. at Tantamount Theatre, on Middle Canyon Road. All Valley residents from Highway One to Jamesburg are eligible and encouraged to appear. (The theatre is located above Los Laureles Lodge. Drive up Rancho Road, turn right onto Middle Canyon Road.)

A champagne opening during the latter part of June is planned for the varieties, which will play for five successive nights (Wednesday through Sunday).

Carmel Valley Kiwanis Club, sponsors of the benefit project, last week named a seven-man steering committee composed of Byington Ford, Pete Naugle, Tom Waters, Mike Antoncich, George Elmendorf, Ralph Geddis and Francois Martin. Geddis and Martin, proprietors of Tantamount Theatre, will direct and produce the show. Longtime partners, the two men achieved national reputes before building the theatre in Carmel Valley.

### Hacienda Sponsors Benefit For Children's House

To benefit Children's House, Hacienda Carmel will sponsor a program by the Monterey Peninsula Opera Workshop in Casa Fiesta at the Hacienda on Sunday, April 26, at 8:00 p.m. Under the direction of Nancy Ness Bowman, the group will present excerpts from "La Traviata."

The Public is cordially invited to attend. A donation of \$1 per person will go toward maintenance of the well-known home and school

in Carmel Valley for retarded and disturbed children. Tickets may be found at Casa Central at Hacienda Carmel, and in Carmel Valley Village at the Outlook office, corner Delfino Place and Pilot Road.

Members of the hospitality committee of Hacienda Carmel, led by chairman Mrs. Dorothy Ketman, are also canvassing all Hacienda Carmel members in a fund drive for Children's House.

### New AAA Service Station In CV

Carmel Valley Mobil Service, 25 Carmel Valley Road, Carmel Valley, has been appointed as the contract emergency road service station for members of the California State Automobile Association (AAA), according to B. V. Lord, district manager for the motorists organization in Monterey.

Succeeding to a contract relinquished by Carmel Valley Garage, the newly appointed station is prepared to render emergency road service on a 24-hour per day basis.

Carmel Valley Mobil Service

will also serve members of all other clubs affiliated with the American Automobile Association who may require emergency road service in Carmel Valley and vicinity.

### SHAKESPEARE FILM

"Stratford Adventure", a 40-minute color film telling the story of the Ontario, Canada, Shakespeare festival, will be shown at the CV Community Center, Friday, April 24, at 8:00 p.m. Under the auspices of the Peninsula Peace Center, the movie is free of charge.

## White Oaks Symposium April 29

BY CHRIS MILO

The White Oaks Theatre Guild Board of Directors would like to invite everyone to a Theatre Symposium on Wednesday, April 29 at the Rancho Del Monte Country Club at 8:00 p.m.

Part of the activity for the evening will be an opportunity for everyone to meet and quiz the White Oaks Staff on all facets of the Theatre and also on the larger picture of theatre today. Jot down any questions on White Oaks or the overall outlook of theatre that will lead to a lively discussion.

Guest speaker for the Symposium will be Dr. J. Fenton McKenna, Dean of Creative Arts of San Francisco State College. Dr. McKenna holds a Ph.D. from the University of Santa Clara, with graduate work in Speech and Drama from Stanford University, and graduate work in Drama from Northwestern University.

Dr. McKenna is a member of the Board or an Honorary Member of more than twenty speech and drama societies and clubs, and has directed shows in the San Francisco area since 1933.

Membership in the Guild is now over fifty and applications will be accepted up to and during the symposium. White Oaks hopes everyone who wishes to be included in the exciting events planned by the Guild will attend the Theatre Symposium on the 29th. Bring a friend and join in on the theatre round-table discussion!

## LITTLE LEAGUE

(CONT. FROM P. 1)

ble header will be assigned by Dr. Clancy Van Horn, chief umpire. Official scorers will be supervised by Lcdr. Huby Jones, last year's Minor League manager. All of the sponsors of the seven teams (four Major, three Minor) will be on hand. The General Stilwell flag, according to tradition, will be displayed.

The four Major managers will have their coaches and teams on the field a few minutes before 1:00 p.m. Bill Conlan with his coach, Bob Updike, will have the Hacienda Red Sox, last year's winners, ready to try again. Sherm LaFave, with Glenn De Broder, will bring on the Golf & Country Club Tigers, who hope to regain their winning ways of previous years when they were the powerful Pistons.

Tom Bottaro, assisted by Ken VanHagen, will be a new manager -- building a new team of 10 rookies: The Chevron Giants, who will rely on speed to get them into contention. Lin Egli, another first year manager and his coach, Sal Ocampo, will bring on the Fire Department Volunteers with some bigger and heavier players than last year, who had designs on first place in '64.

Among the three Minor League teams, the Yankees are piloted by Marvin Huss, assisted by Cliff Church, and sponsored by Mark Fields of Growers Insurance Company, who is dad to one of the future all-stars. The Dodgers are managed by Glenn De Broder who is assisted by Bob Harris; sponsor is Alcan Pacific Corporation. The third team, the Giants, is managed by Mary Ferris and sponsored by Carmel Rancho Shopping Center. The Minor League plays its first game on Saturday, May 2, at 9:00 a.m.

Such dignitaries as Sheriff Jack Davenport and Planning Commissioner Dr. Ed Marcucci have also been invited to participate in opening day ceremonies; at press time their acceptances had not yet

been confirmed.

John Upp, Lee Jorgenson, Roger Sherman and George Eckerd will be serving as umpires this year. Huby Jones, Larry Busick and George Groves will act as scorers. Auxiliaries will be Laura Meckeljohn, Ed Riddell, Barbara Schaffer and Sid Knight.

## PLANCOM AGENDA

(CONT. FROM P. 1)

Co. for an addition to the height requirement of the radio tower at Station KRML.

Two dwelling additions at Carmel Valley Manor will be submitted for design approval, as will the new St. Dunstan's church, a dress shop in the White Oak Inn area, and a multiple dwelling on Via Contenta.

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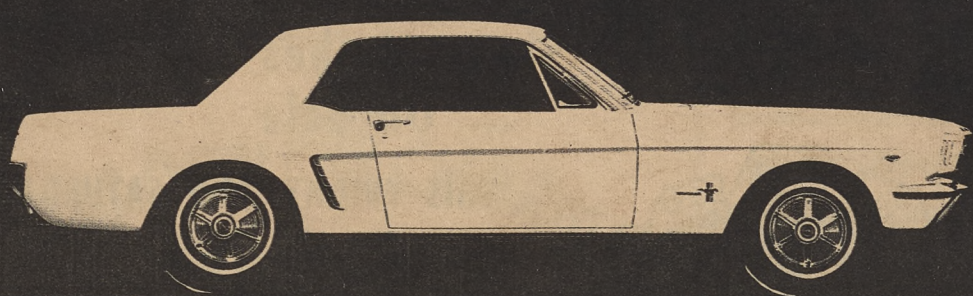
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FOR SALE: Elna Supermatic portable sewing machine. \$85. 659-4281 before 9:00 p.m.

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HELP WANTED: Kind responsible lady to take care of two small children 3 days a week, occasionally evenings. References. 659-2427.

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## -POSITION WANTED-

WOULD LIKE LIVE-IN WORK; small children preferred. Reference. 624-3622.

NEW RESIDENT Carmel Valley, experienced executive secretary, legal, medical, manuscripts; interested in part time or temporary work. OL 9-4031.

## -WANTED-

WANTED: 30-inch electric range. 659-4281 before 9:00 p.m.

WANTED: Basenji. Information as to where I may purchase a female basenji. Not more than 6-months old. 624-8619.

## Legal Notice

### NOTICE TO BIDDERS PURCHASE OF MATERIALS

The Board of Education of the Carmel Unified School District will receive sealed bids at the Office of the Superintendent of Schools, First and Pescadero, Carmel, California, for the furnishing of the following up to and including the time as specified below:

Physical Education and Athletic Supplies and Equipment  
3:00 p.m. May 15, 1964

General School and Art Supplies  
3:00 p.m. May 15, 1964

Janitorial Supplies and Equipment  
3:00 p.m. May 15, 1964

as per specifications and instructions on file with the Secretary of this Board and may be obtained at the Office of the Superintendent of Schools. Mailing address: P. O. Box 505, Carmel, California. The bids will be opened and publicly read aloud at the above noted time. All bids shall be submitted on bid forms provided by the District. The Board reserves the right to

## Legal Notice

WALKER, SCHROEDER & DAVIS  
Attorneys At Law  
Professional Building  
P.O. Box 1687  
Monterey, California  
Telephone: 375-5161

### FICTITIOUS NAME CERTIFICATE

IT IS HEREBY CERTIFIED AS FOLLOWS:

The undersigned is a sole proprietor doing business in the State of California under the fictitious name "VALLEYHILLS NURSERY". His principal place of business is located in the Valley Hills Shopping Center, Carmel Valley Road, Carmel Valley, Monterey County, California. His name in full and place of residence is as follows:

GEORGE W. BUCK  
Canada Way  
Route 2  
Box 3445  
Carmel, California

DATED: March 31, 1964

George W. Buck

STATE OF CALIFORNIA )  
COUNTY OF MONTEREY ) ss.

On this 31st day of March, 1964, before me, LILLIAN M. OWENS, personally appeared GEORGE W. BUCK, known to me to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same.

Lillian M. Owens  
Notary Public

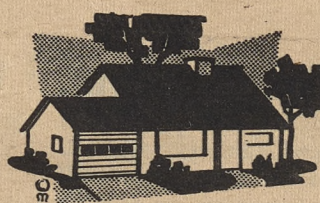
Date first publication: 4/8/64  
Date last publication: 4/29/64

reject any or all bids and to waive any informality in any bid received.

BOARD OF EDUCATION  
CARMEL UNIFIED  
SCHOOL DISTRICT  
By: Medill Bair  
Secretary

Date first Publication: 4/15/64  
Date last Publication: 4/22/64

**The Shoe Box**  
CARMEL'S FAMILY SHOE STORE  
Dolores So. of Ocean  
MA 4-6813



## Real Estate

If you want to place a Real Estate ad, Call 659-2241!

Lois Renk

Real Estate By The Sea

Old-fashioned attention to YOUR needs in  
Executive Homes  
Development Land — Home sites  
Income and Investment Properties  
Business Opportunities



624-1593

P.O. BOX 5367 CARMEL, CALIF.

DEMMY  
LAMSON  
BROKER

OFFICE  
ADDRESS  
10 DELFINO PL.

TELEPHONE  
DAY OR NIGHT  
OLIVE 9-2925

SELLS  
HOUSES

FREMONT  
REALTY CO.



SALES AGENT FOR

LAGUNA SECA  
RANCH  
ESTATES

OFFICE PHONE  
372-8042

RANCH ESTATES  
372-8045

## -RENTALS-

FOR RENT: Carmel Valley. Clean 2 bedroom, partially furnished. Water for garden. \$95.00 Lease. 659-4298.

FOR RENT: Small Barn and corals. Corner W. Garzas Rd. and Garzas Creek. \$25 a month. OL 9-2091.

A modern 3 bedroom home on a quiet street near the river. Large living area with many unusual features. Has economical oil heat. \$23,000

IRENE BALDWIN  
REALTY

1 West C.V. Rd. OL 9-2216  
Mike Antoncich OL 9-2758

ATTRACTIVE and IMMACULATE young home near the village. Living room with fireplace, kitchen with formica counters and wonderful cabinets, bedroom with generous closets. Large sundeck. \$15,500.

Town & Country  
Properties

CARMEL VALLEY VILLAGE  
659-2226

OFFICES, STUDIOS, available in secluded professional building with private court. Carmel Valley Shopping Center, turn right at Will's Fargo and left at far end of Shopping Center. Call FR 3-3278.

XEROX COPIES of announcements, invitations, reports, small pieces of merchandise, etc. can now be made while you watch and for a fraction of the cost of photostatic copies. See it happen at the CARMEL VALLEY OUTLOOK office, cor. Delfino Pl. and Pilot Rd., CV Village.

ELECTRICAL CONTRACTOR

LIGHTING FIXTURES

APPLIANCES

Sales And Repairs

Barney Laiola

VILLAGE RADIO ELECTRIC

MISSION AT FOURTH

CARMEL

624-1811

Fashion Show Clothes  
... On Sale

THIS FRIDAY AND SATURDAY,  
10 TO 5

One-of-a-kind sophisticates... at 20% off their original prices. These are current styles for the new season ahead. Your chance to pick up something wonderful - for so little. Sizes 8 to 18. Hurry in for best choice.



624-4131

Carmel Rancho Shopping Center....

Entrance To Carmel Valley





## NEWS FROM HACIENDA CARMEL

by Edward G. Petherick

### 55th ANNIVERSARY

On Saturday night, April 11th, Mr. and Mrs. Jack Prior celebrated their 55th wedding anniversary at dinner, with guests, in the Hacienda Carmel dining room. The Gordon Reids presented a bottle of champagne, the chef made a small cake and while Gladys Elliott played the Anniversary Waltz, the members offered their congratulations.

### TRAVELLERS RETURN

Marge Williams has just returned from a trip to Europe while Annette Mathews returned from a trip around the world. Mrs. Blanche Johnson arrived from Tokyo non-stop to San Francisco and made it the same date she left Japan. That's speed!

### HERE WE GO AGAIN

Mrs. Fred Cockell is very tender hearted and although she has gopher trouble, can not bear to trap them. Says it hurts them... soooo - last week she turned the hose down a gopher hole while Fred Cockell stood by with a shovel to smack him when he

came up for air.

Well, the gopher came out, all right, gasping, wringing wet and groggy. Mrs. Cockell picked him up, put him in a paper bag and walked a mile up the road and turned him loose. Fred stood by to see if any more would come out and swears that the gopher Mrs. Cockell turned loose came running back and disappeared down his original hole.

### POODLE PARTY

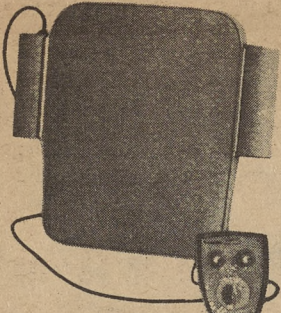
Rumors - Rumors - Rumors At Hacienda Carmel there are at least eight poodles which may be seen daily, being walked by their proud owners. The writer overheard a conversation the other day about plans for a birthday party: a poodle party, no less! It will be something worth seeing if it really happens.

### Distemper Shots

"Tahoe", much-beloved canine pet of the Ben Viljoen family recently became a victim of distemper, one of many recent cases locally. His owners are moved to suggest that all dog owners in the Valley spare their pets suffering or possible death by making sure their distemper inoculations are up to date. The Viljoens report that Dr. Petkus confirms that distemper attacks grown dogs as well as puppies. Symptoms are hard to recognize, and by the time diagnosis is possible, the dog may be too ill to be helped.

**U.S. Patent 2,833,276**  
Brings Quick Relief From  
**ARTHRITIS PAIN**

**NIAGARA DUAL  
THERMO-CYCLOPAD®**



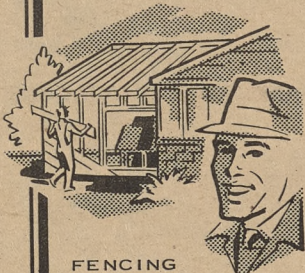
U.S. Patent 2,833,276 covers the new Niagara method of pain relief. Touch Niagara® to your body where it hurts and instantly feel pain start to fade. Many doctors all over the country recommend it to ease the minor pain of chronic rheumatoid arthritis, whenever it occurs. Doctors know that while no positive cure for arthritis has yet been discovered, Niagara will bring effective and repeatable relief from minor arthritic pain. Get all the facts about this quick, simple method.

Call 375-3371  
**NIAGARA**  
THERAPY OF MONTEREY

576 Lighthouse - Monterey

**M.J. Murphy, Inc.**

Building  
Materials



FENCING  
LUMBER  
BRICK  
PLYWOOD  
ADOBE BLOCKS  
SHERWIN-WILLIAMS  
PAINTS

**Carmel Valley Village**  
OL9-2291



### WEATHER REPORT

Week of  
April 14 - 20

High - 92 on 14th  
Low - 35 on 17th

Rainfall this year 11.93  
last year 18.83

### Wolters Market

#### To Sponsor Cub Scouts

Wolters Hacienda Market will be CV Cub Scout sponsors for the year, according to one announcement at a recent "Mardi Gras" pack meeting at Tularcitos School. A grand and noisy costume parade around the hall climaxed the festive meeting.

Three new Cubs were welcomed into the Pack and into Den 6 by Cubmaster Ben Viljoen: Mark Myers, Joseph LeFavre, and Peter Nielsen. Den 3 won the silver neckerchief slides awarded monthly to the Cubs earning the most awards.

Bear badges went to David Alaire, Douglas Steiny, Joe Bottaro, and Tom Boyd, who also received a gold arrow. Bobby Ray and Ricky Jones won Bear gold arrows; Kevin Horan, Jason Johnson, Michael Wellborn, and Timmy Ray won Wolf gold arrows. Both a Wolf silver and gold arrow went to Donny Vonarx.

Robert Dimitrijevic received a Wolf badge; David Englebrecht, Ricky Jones, and Allen Stie received Denner's stripes.

Cubs of Dens 1 and 3 were highest in inspection and attendance and will carry the flags during the Flag Ceremony at the next Pack meeting.

**AIRPORT GOLF  
PRACTICE RANGE**



Open  
7 Days  
a Week  
9A.M. 'til Dark

**SWING ALONG  
WITH  
TOM AND PETE**

AND  
**JACK MORRIS**  
OUR  
TEACHING PROFESSIONAL  
Monterey 372-6875

## Hearing Aids

**Maico - Monterey  
Hearing Aid Center**

S & H Green Stamps  
110 Webster Street, Monterey  
Across from Post Office  
Phone FR 5-5688

**Thelma Sprague**  
CERTIFIED HEARING AID  
AUDIOLOGIST

## New Senior Citizen Tax Benefit

The 1964 Federal income tax law has an important new exemption for you if you are 65 years old or over and have lived in your home five of the last eight years and you sell your home at a profit. This saving is now available whether or not you buy another home.

If you have previously considered selling your home but have hesitated because of the capital gain tax, and if you are not familiar with the new exemption, check this benefit of the 1964 law with your tax advisor and we will be glad to advise you relative to the current market value of your home without obligation.

**GEORGE CONN REAL ESTATE**

San Carlos between 5th and 6th

MA 4-1266

**DON GIFFIN, Your Carmel Valley  
Neighbor Calling—**

**IMPERIAL CHRYSLER  
PLYMOUTH, VALIANT**  
FINE USED CARS

PHONE 659-9247 AFTER SIX

**VIP CHRYSLER  
PLYMOUTH**

SALINAS HA 2-7468



## ELAINE'S LETTER SHOP

334 NORTH MAIN ST. SALINAS HA4-3987

Serving Salinas, Carmel Valley  
& Monterey Peninsula

- Multilith
- Mimeograph
- Rubber Stamps
- Photo-Offset
- Typing
- Bulletins

## Store-Wide Pre-Moving Sale

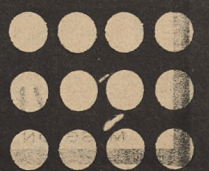
All Merchandise  
**20 % Off Or More**

|           |             |
|-----------|-------------|
| Furniture | Tableware   |
| Rugs      | Accessories |
| China     | Lamps       |
| Glassware | Gifts       |

**Thurs., Fri., Sat.  
April 23, 24, 25**

**CASA MAÑANA**

gifts . furniture . draperies  
carpeting . interiors  
260 Calle Principal . Monterey



**GOLDEN CHARAT**  
The House of Beauty

EVELYN OGAWA, OWNER

By Appointment **MA 4-2714**  
**CARMEL RANCHO SHOPPING CENTER**

HIGHWAY 1 AND CARMEL VALLEY ROAD



# Open House



ALL DAY  
**SATURDAY, APRIL 25**

We've Been Remodeling And Expanding And Now...  
We Want To Celebrate. We've Planned A Big  
Day For You At All The Stores In Valley Center  
And We Invite You To Come Visit Us...  
Come Join The Fun!

REFRESHMENTS  
GIFTS and PRIZES  
SHOPPING SPECIALS,  
TOO

1. Grace Maher  
FASHIONS
2. New Liquor Dept.  
of the  
C.V. MARKET
3. Carmel Valley  
MARKET
4. The  
VILLAGE HOUSE
5. SWAN'S FURNITURE

## VALLEY CENTER

CARMEL VALLEY

### GRACE MAHER FASHIONS

Our whole shop is so new that it sparkles and we would like to show it to you. We've hundreds of new summer styles that we invite you to inspect. Refreshments, of course, while you browse around.

659-2807

### CARMEL VALLEY MARKET

We've enlarged our store... added a brand new Liquor Department and we're ready to serve you better...but first, we want to extend a warm and friendly invitation for you to come help us make this a big, fun day.

659-2472

### The VILLAGE HOUSE

We're still remodeling... in fact we've got sawdust and sawhorses all over the place. We want to apologize for this inconvenience, but if you're the "Sidewalk Superintendent" type, come on in and give us your advice. Refreshments served

659-2215

### SWAN'S FURNITURE

We, at Swan's, want to extend congratulations to our neighbor merchants for making the Valley Center a better place to shop. We, also, invite you to come in... browse around. Refreshments served here, too!

659-4076

